



K A D M E

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KADME AS Expanding Sales to Central and South America

Enters into reseller agreement with IPM; Whereoil available throughout Latin America

Stavanger, Norway, 24 June, 2011- KADME AS, the Norwegian-based leading provider of information management software and services to the oil and gas industry, is pleased to announce that on 14 April a reseller agreement with IPM was signed in Colombia. Whereoil will be sold by IPM to customers throughout Latin America and the Caribbean.

Whereoil Enterprise is the only search engine designed for the oil and gas industry that integrates structured and unstructured data, providing simple access to information from a multitude of sources.

Since 2009 Whereoil has been powering the National Data Repository of Colombia, EPIS (www.epis.com.co) on behalf of the Agencia Nacional de Hidrocarburos (ANH). This successful collaboration has resulted in a steep reduction of EPIS' operating costs, increased value of the country's E&P data, and is better serving the information management needs of the oil and gas industry operating in Colombia, as well as the regulatory needs of the country.

IPM is a Colombian firm engaged in project management consulting in a number of countries in the region. IPM will be introducing Whereoil to companies in Colombia, Venezuela, Trinidad and Tobago, as well as firms located in other Central and South American countries.

KADME's Director of Business Development, Gianluca Monachese, welcomes the partnership. *"I am very optimistic about the potential of Whereoil in Latin America. Most oil companies in Colombia are already using Whereoil to search and order data with the National Data Repository, EPIS. By introducing Whereoil into their organizations, they will greatly improve the efficiency of their people in gaining access to all available information".*

Alexander Miesel, VP of Sales at IPM, is meeting with regional businesses to explain how Whereoil can help their companies. *"We've been in discussions with oil and gas companies and they are showing considerable interest in how Whereoil can simplify their data management, allowing every user in the company to quickly and easily find the data they need, when they need it. We anticipate strong sales."*

More information on KADME's work for the National Data Repository (NDR) of Colombia is available on our website. More information about IPM is available at www.ipmconsulting.net

www.kadme.com

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